April 2017
SJCOG Board

STAFF REPORT

SUBJECT: San Joaquin Regional Affordability Seminar 2017 Speaker Series in Conjunction with University of the Pacific (UOP) Center for Business & Policy Research (CBPR)

RECOMMENDED ACTION: Information

SUMMARY:

The San Joaquin Regional Affordability Seminar will be the first in the 2017 speaker series - and is part of a collaboration effort between SJCOG and the University of the Pacific Center for Business and Policy Research (CBPR). This first seminar of the year will feature Dr. Thomas Pogue and Dr. Jeff Michael from UOP CBPR for an update on emerging trends in housing, income, and commuting – and their impact on regional housing and transportation affordability. There is no cost to participants.

The purpose of this seminar is to provide policy makers, local government officials, planners, and citizens with the information they need to tackle regionally specific issues dealing with provision of housing affordable to all income groups and the impact to transportation options for travel within San Joaquin County and beyond to other regional job centers. Some key points of the discussion will include

- profiles of San Joaquin County commuters and differences with local workers
- analysis of county and city trends in mean and median household income
- trends in rent as a percentage of household income and trends in overall housing costs
- income to poverty ratios

Other invited speakers include housing developers, infill builders, local planners, and other researchers for a panel discussion on the role each can play in strengthening the region's housing security.

Please save the date for the first seminar in the 2017 series, May 18, 2017 from 2:30pm to 4:30pm to get the latest research and analysis on our region's cost of living and housing trends! The seminar will be held in the SJCOG Board Room, located at 555 E. Weber Ave Stockton, CA 95202.

RECOMMENDATION: None. This is an information item.

FISCAL IMPACT: UOP's analysis and seminar participation is part of an on-going collaboration with SJCOG currently covered by a three-year contract and work plan. Contract costs and SJCOG staff time have been budgeted within the Census Data Center work element in the currently adopted Overall Work Program (OWP).

NEXT STEPS: SJCOG staff will finalize the agenda and speakers and send out additional information on its email and social media lists. You may also RSVP at the following link: http://tinyurl.com/ksevfq9

Reserve your spot today!

ATTACHMENTS:

Seminar Flyer

Prepared by: Summer Anderson, Assistant Regional Planner

JOIN SJCOG & UOP CBPR
FOR A CONVERSATION ON

regional affordability

Save the Date! Details to Follow...

Thursday
18 MAY 2017
2:30-4:30 p.m

*Come learn about **how regional affordability impacts housing & transportation**. Engage in thought provoking discussion on income gaps and how they affect our region, as well as commuter profiles and much more. Don't miss out!*

555 E. Weber Ave
Stockton, CA 95202

Who Should Attend?

- *Policy Makers*
- *Government Officials*
- *Stakeholders*
- *Local & Regional Planners*
- *Anyone Interested in Data on our Region!*

RSVP Today! http://tinyurl.com/ksevfq9

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