

STAFF REPORT

SUBJECT: You're invited! 2018 State of the North San Joaquin Valley Conference: Transforming Skills Ecosystems

RECOMMENDED ACTION: Information

SUMMARY:

Mark your calendar for the Annual State of the NSJV Conference. This year's focus is on



transforming skills ecosystems to address the critical need for enhanced skills development. These skills support economic growth and competitiveness of the NSJV Region, the Northern California Megaregion, and the State. In addition, Pacific's Center for Business and Policy Research (CBPR) will present highlights from the 2018 NSJV Index - the Center's annual publication tracking various demographic, economic, and sustainability indicators for the 3-county NSJV region.

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San Joaquin
Council of
Governments

Mark your calendars to learn about
Transforming Skills Ecosystems!

First 100 pre-registrants are free!

To RSVP & for more info: <https://tinyurl.com/speakerseries3>

Keynote Speaker: Mayor of Stockton, Michael Tubbs

Date: December 4, 2018

Time: 8:00 AM - 10:30 AM

Location: University Plaza Waterfront Hotel
(Ballroom)

The keynote speaker for this event is the Mayor of Stockton, Michael Tubbs. Other speakers and panelists include

Linda Bidrossian, Senior Vice President of the Bay Area Council, Jeffrey Michael, Executive Director of Center for Business and Policy Research at the University of the Pacific, and more! Please check the website with the link provided in the 'Next Steps' portion of the staff report for upcoming information regarding additional speakers.

The event is free to the first 100 who pre-register, so you do not want to miss out! Sign up today

RECOMMENDATION:

There is no recommendation, this staff report is for informational purposes.

FISCAL IMPACT:

Sufficient resources have been budgeted in the approved FY 2018-2019 Overall Work Program (OWP) to cover on-going speaker series activities.

BACKGROUND:

SJCOG's relationship with CBPR is a longstanding one. The Center for Business and Policy Research (formerly known as the Business Forecasting Center) at UOP was founded in 2004. The original intent of CBPR was to involve other agencies (including the City of Stockton and other cities in the County, the San Joaquin Partnership and Business Council, and the Port of Stockton) in various regional public and private economic development activities. They have grown substantially since then and have greatly enhanced their analytical skills and capabilities and now release quarterly reports for our region as well as a myriad of other data.

In 2017, SJCOG, along with University of the Pacific CBPR, launched their Speaker Series. The purpose of these events is to bring together experts in different fields to discuss topics important to the region, such as housing affordability, healthy communities, and jobs and economy. These presentations brought conversations about migration and commuting patterns in relation to income and housing costs in San Joaquin County as well as housing affordability. In the summer, we had a discussion around the obesity epidemic, asthma and air quality, and state and local initiatives for health. Our fall speaker series reviewed the economic impact of investments in transportation projects on San Joaquin County.

This series is full of learning opportunities, data, and information regarding our region and state. You do not want to miss out, register today!

Did you know?

University of the Pacific Center for Business and Policy Research has released a website that tracks different indicators for the San Joaquin Region. These indicators range in topics regarding economy, people and society, and place.

The topics address employment, income, demographics, safety, housing, transportation, health, and so much more! To access this website, please visit www.pacificcbpr.org

**Center for Business
& Policy Research**

NEXT STEPS:



Join us on December 4, 2018, at the University Plaza Waterfront Hotel. This event is free to the first 100 pre-registrants! Visit tinyurl.com/speakerseries3 to register now. If you have any questions, please contact Summer Anderson at sanderson@sjcog.org, or 209-235-0452.

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