STAFF REPORT

SUBJECT: Amendment #1 to Contract (#C-20-052) with Kyyti

Group for the transit trip planner and fare purchase

mobile application

RECOMMENDED ACTION: Authorize the Executive Director to execute

Amendment #1 increasing the not-to-exceed

contract total by \$8,000, from \$25,000 to \$33,000.

DISCUSSION:

SUMMARY:

SJCOG has entered into a contract with the Kyyti Group, located in Helsinki, Finland, and is seeking board approval of a not-to-exceed \$8,000 budget amendment to the contract. Kyyti is the vendor with maintenance responsibility for the Vamos trip planner app and the firm contracted to integrate the "one stop shop" transit app.

This transit app is being branded as EZHub, a single place to purchase



tickets for all transit operators in San Joaquin County. The launch of this application to "go live" is anticipated later this year, following pilot (demonstrating) testing next month.

RECOMMENDATION: Authorize the Executive Director to execute Amendment #1 increasing the not-to-exceed contract total from \$25,000 to \$33,000.

FISCAL IMPACT:

Approval of the contract with Kyyti would result in an additional \$8,000 in Measure K funds being utilized. The SJCOG Board has approved the SJCOG "Measure K Regional Transit Initiatives Program" as part of the adopted Measure K Strategic Plan. The amendment can be accommodated within the Board approved budget in this account.

BACKGROUND

Integrated ticketing means combining trip planning and ticket purchase for multiple transit operators in a smartphone app. By identifying transit options to get from Point A to Point B and then directing app users to purchase the required ticket(s), the long-term concept is to make paying for the transit journey just as easy as it is for driving.

Kyyti Group developed the VAMOS app (currently available in the app store) for mobile devices. It enables transit users to plan trips for transit travel in San Joaquin and Stanislaus County. The EZHub is an additional feature being developed that will allow for the purchase of those transit tickets. When "live", the steps for the transit user are shown below:



















During the process of integrating both applications, unforeseen needs developed including the need for additional technical requirements to integrate the application and more branding/customization features in the app. This additional work is summarized below:

SCOPE OF SERVICES FOR AMENDMENT

- A. Custom EZ Hub Branding for Ticket Functionality EZ Application branding is not included in scope due to original intention for the use of Vamos brand. EZHub "sub-brand" was requested to be added to application. This would require:
 - Task 1. Custom EZHub branding for ticket store/wallet
 - Task 2. UI work on agency ticket display and differentiation
 - Task 3. Cleanup of agency ticket descriptions, straplines, etc.

Budget: \$1,650

B. Supporting automated revenue remittance to each agency separately

- Task 1. Define the payout split business rules
- Task 2. Assist each agency in registering for a Stripe account
- Task 3. Implement remittance using Stripe's transfers API instructions
- Task 4. Enable automatic payouts and reporting to each receiving entity

Budget: \$4,238

C. Additional technical support during testing and "Go Live" period to cover added features from amendment

Budget: \$2,050

Total: \$7,938

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